

POWTOON

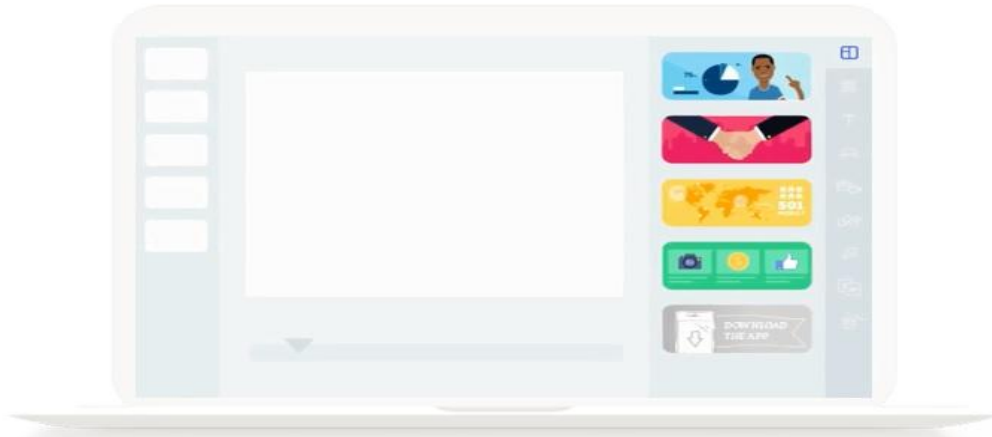
www.powtoon.com

PowToon

| So Everyone Can Animate

Powtoon is a presentation tool where you can create customized cartoon-based presentations, complete with text, characters, animations, and transitions. It is similar in function to GoAnimate, but is more suited to presentations.

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Create Awesome Videos & Presentations

It's **FREE** and it's Easy

START NOW

49,520,122 POWTOONS
CREATED

USED BY:



SIGN UP

and Make it Awesome!

Sign up with:



or

First Name

Last Name (Optional)

E-mail Address

Password

Job Title

By signing up, I hereby agree with the [terms of use](#) and to receive awesome updates via email.

Sign me up

Already have an account? [Log in](#)

When you create an account, be sure to use your WCPSS-provided e-mail account.

Students, make sure your e-mail is formatted like this:
 [@students.wcpss.net](mailto:students.wcpss.net)

When asked how you will use Powtoon, select the Educational account.

WELCOME TO POWTOON!

Choose what you'd like to use Powtoon for:

[Skip and remind me later](#)

Hi let's create a new Powtoon

Know exactly
what to do?



Start from scratch



Have a story in
mind?



Build your story
scene by scene



Need some
Inspiration?



Customize a
popular template



Want to get
social?



Create a
square video

Bonus!

BEFORE YOU START,
REMEMBER:



STEP 1

Write Script



STEP 2

Record Voiceover



STEP 3

Add Visuals



GET VOICEOVER

RESOURCES

03:23:56

DAYS HOURS MINUTES



My Powtoons

Here's where you'll see your Powtoons - Choose from the options above to create your first project

There are several different ways to get started making your PowToon.

Click on “Need Some Inspiration?” to create an animation from a series of templates.

Click on “Have a Story in Mind?” to create an animation based on a storyboard template.

Click on “Know Exactly What To Do?” if you want to build your PowToon from scratch.

The rest of this tutorial will be based on pre-made templates, but the procedure is the same for all methods of creation.

let's choose a look for your Powtoon



MODERN EDGE



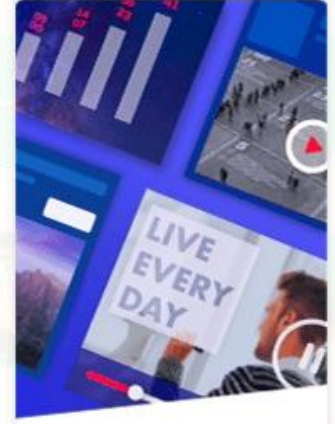
WHITEBOARD



CARTOON



INFOGRAPHIC



CORPORATE

There are five different styles for your presentation that you can choose from, depending on your audience.

Your template category:

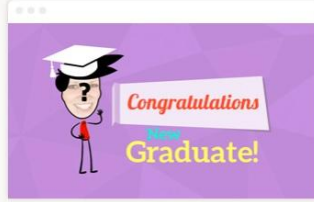
ALL



Blue Sky Board



05 Facts



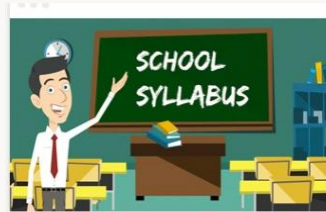
Graduation



8 Step Instructions



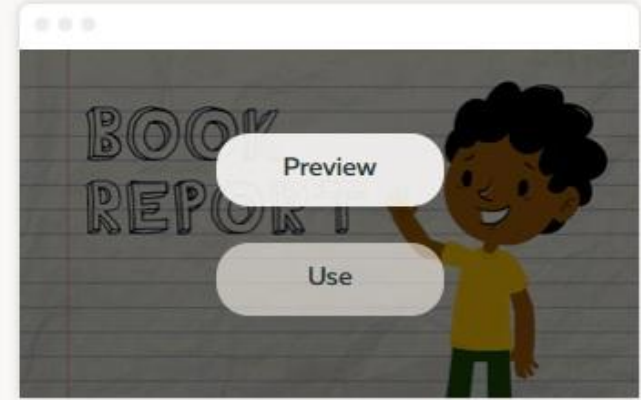
Teacher Intro



School Syllabus



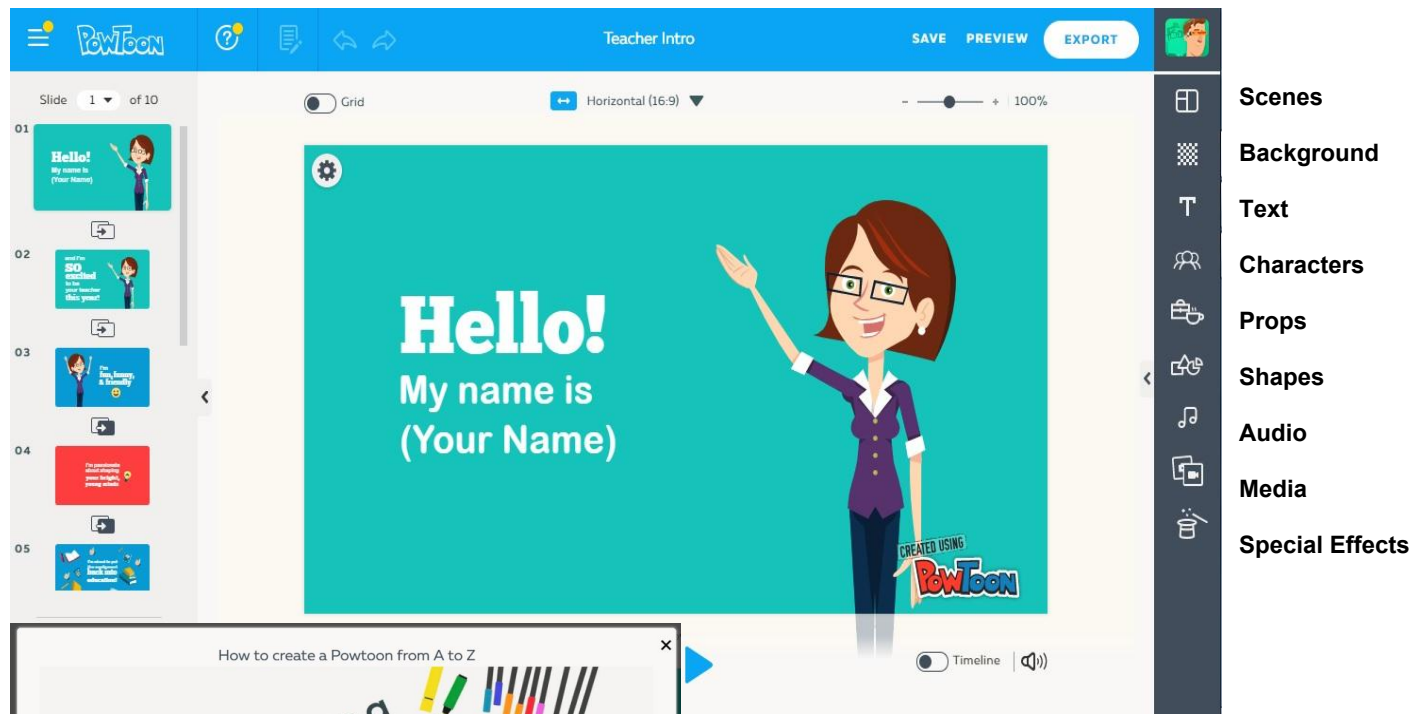
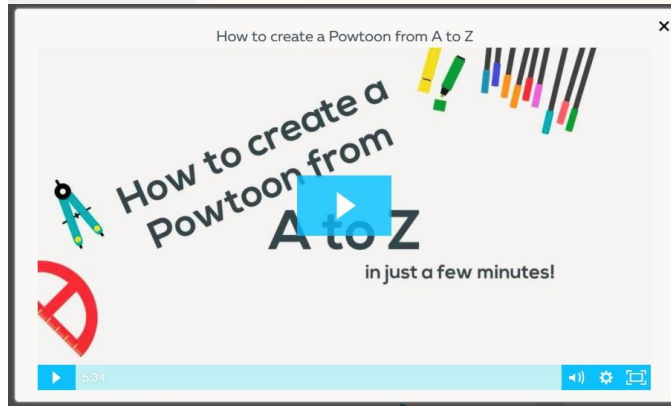
There are a number of templates from which you can customize your animation.



Book Report

You can preview a template to see what it looks like before you customize it. Click “Use” to begin making your customizations.

The opening screen of Powtoon looks like a combination between PowerPoint and GoAnimate (if you've used that). Each scene of your presentation is seen on the left side.



Powtoon does provide a video tutorial for those who haven't used it before.

Editing Text

You can edit the text in the pre-made template by clicking on the text boxes.

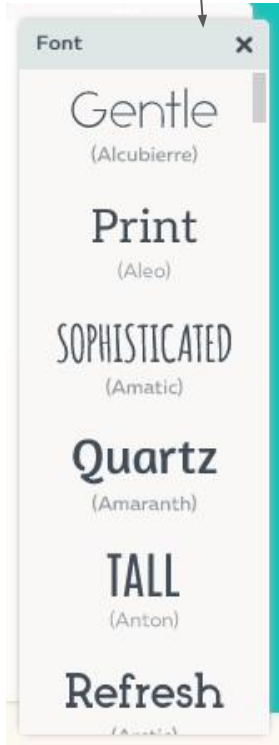
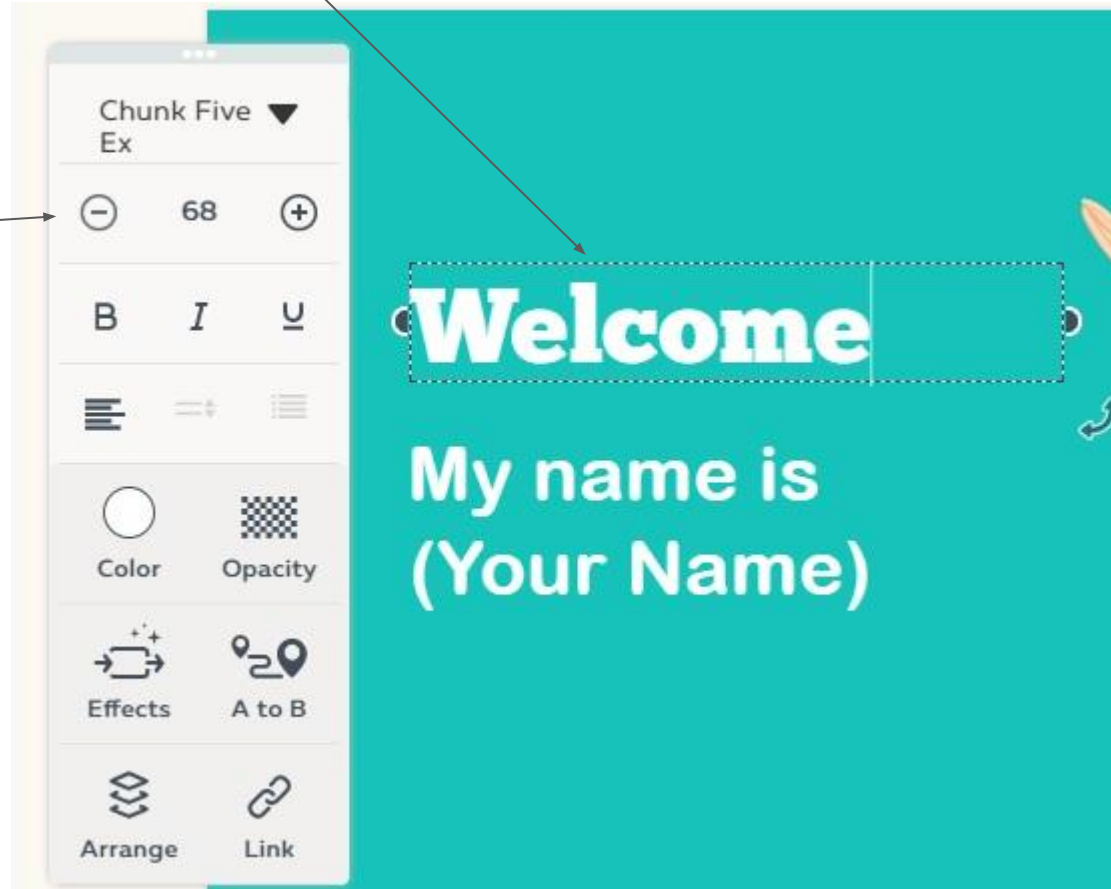
You can select a different font...

You can alter the size of the font with the “+” or the “-”

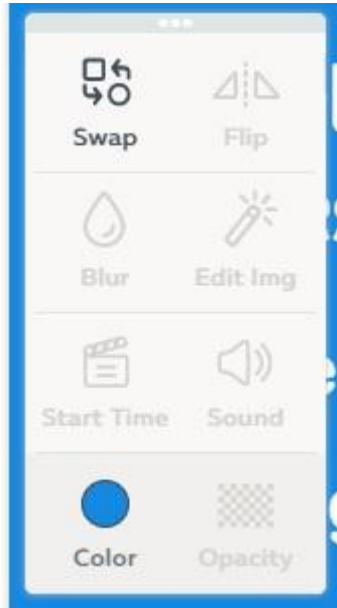
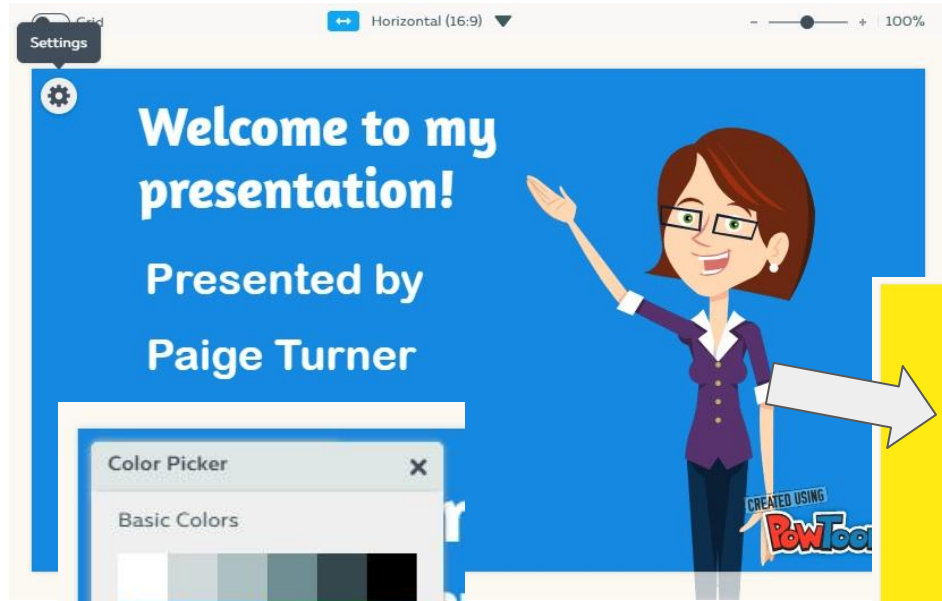
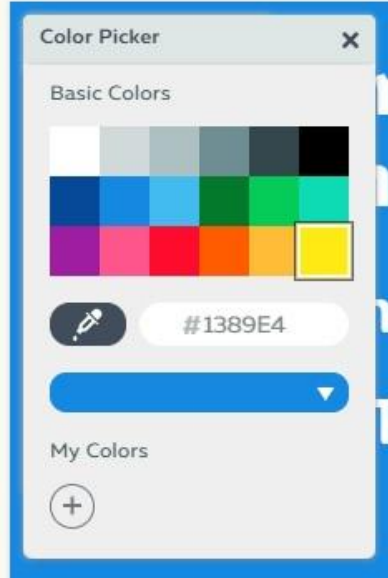
Bold, Italicize, Underline

Left, Center, Right Justify, etc.

- **Change color of text**
- **Change opacity**
- **Add text effects**
- **Text animation**
- **Arrange text forward or backward**
- **Create URL link**

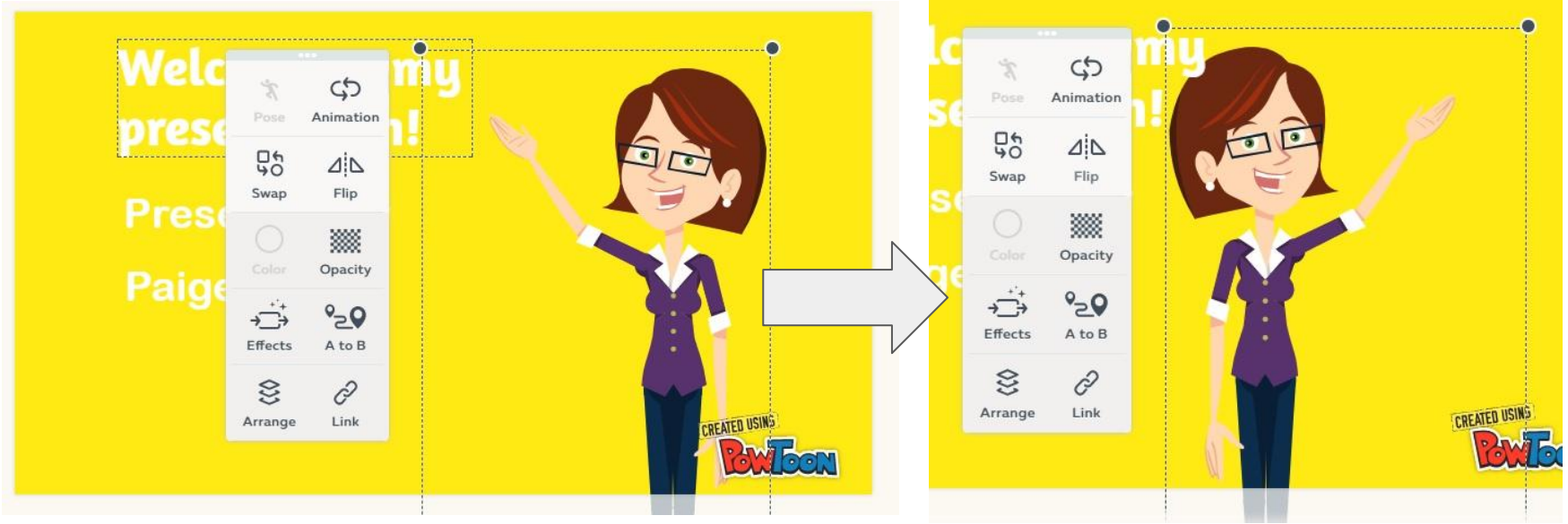


You can change the settings of your slide by clicking the settings icon at the top left of the screen.

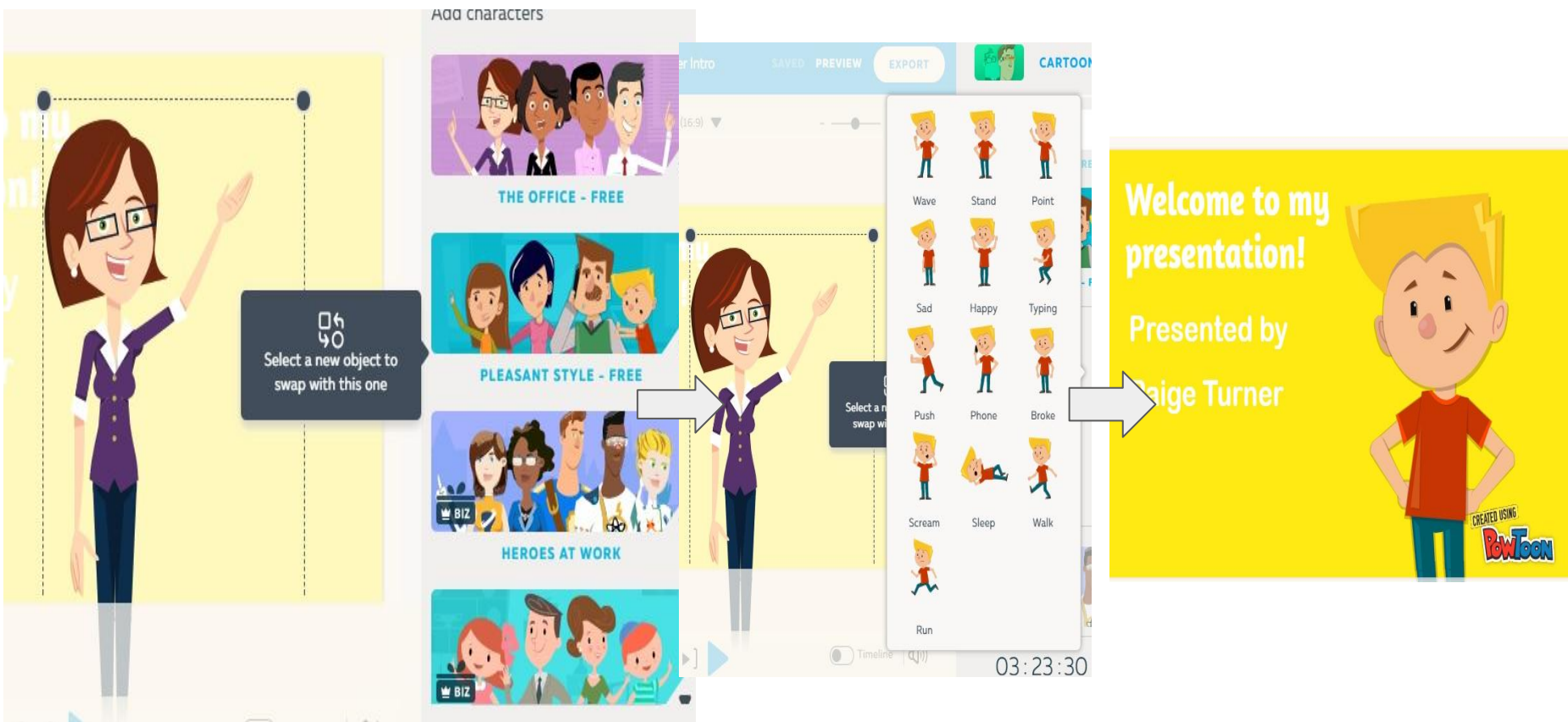


You can change the color of the background by clicking "Color" under "Settings", and then picking the new color on the color swatch.

Making changes to elements on the screen



When you click on the different elements in a scene, you can make changes, such as flipping a character horizontally...



You can swap one character for another by selecting the character you want to switch out; select the category of characters; select the new character, and it will be inserted into the scene. You can choose the character's pose as well.

Choose poses

Swap characters

Flip

Select a different pose for your character by clicking on the character; choose “Settings”; and select “Pose”.

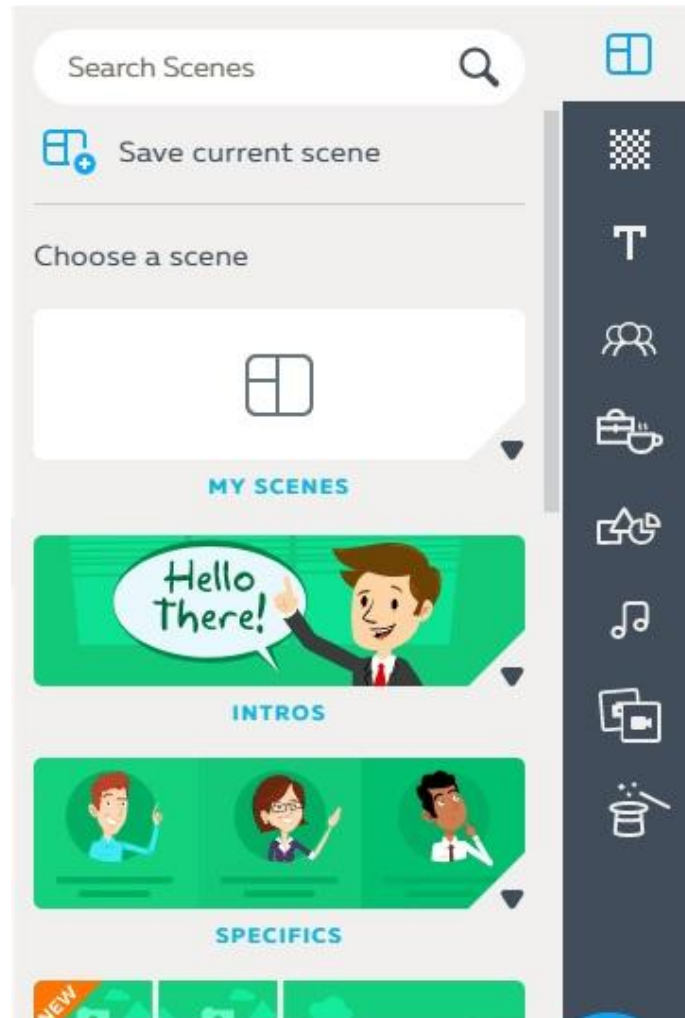
Today is
Monday,
February 19th
and we
will be working
on your Subculture
projects!



SCENES TAB

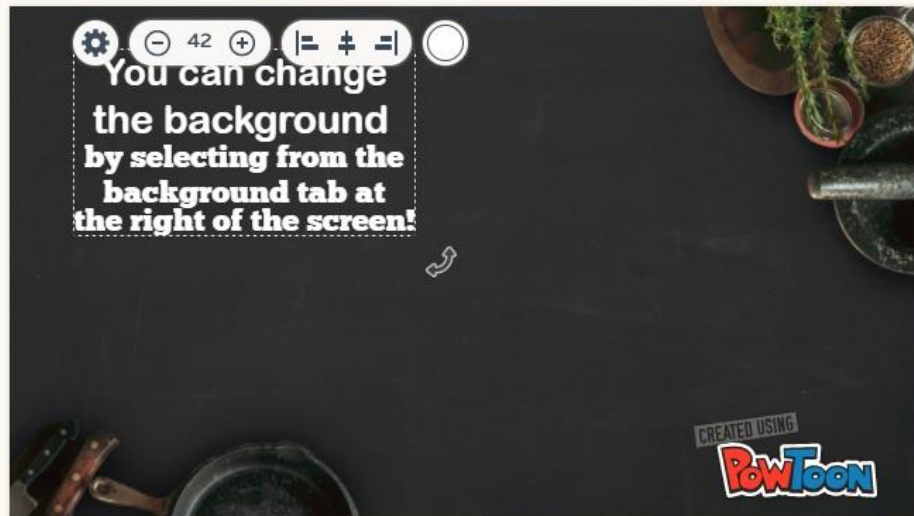
The Scenes Tab allows you to choose the theme for your presentation.

You can choose different styles of introductions, specific design templates, situational settings, concepts, and more.



Changing Backgrounds

Grid Horizontal (16:9) 100%



[00:34.0] 01:10



Timeline



0s 1s 2s 3s 4s 5s 6s 7s 8s 9s 10s



2

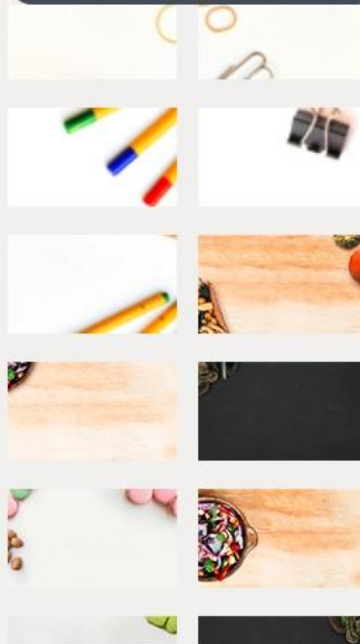
by

the

Search Background



IMAGE BACKGROUNDS



03 : 23 : 11
DAYS HOURS MINUTES

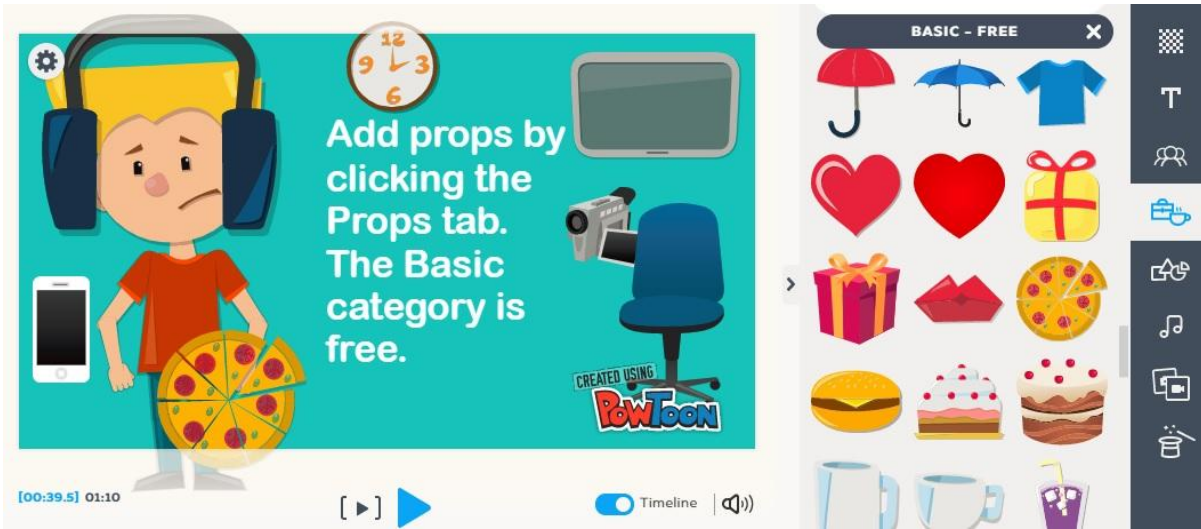


You can change the background design of each scene by clicking on the “Background” tab on the right side of the screen.

You have a number of free background designs to choose from, or you can upload your own image.

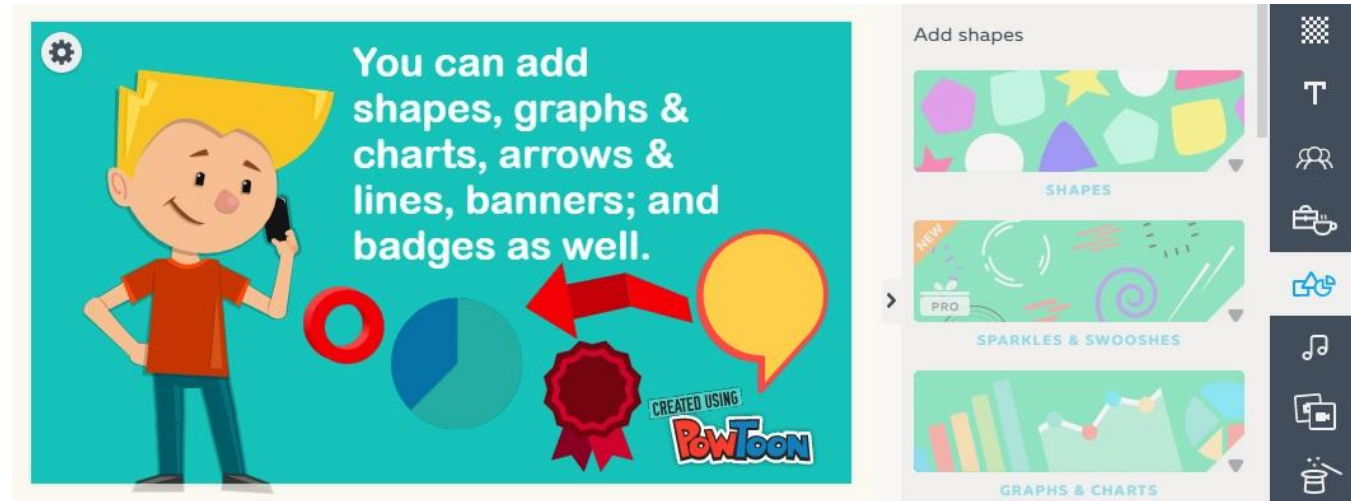
PROPS TAB

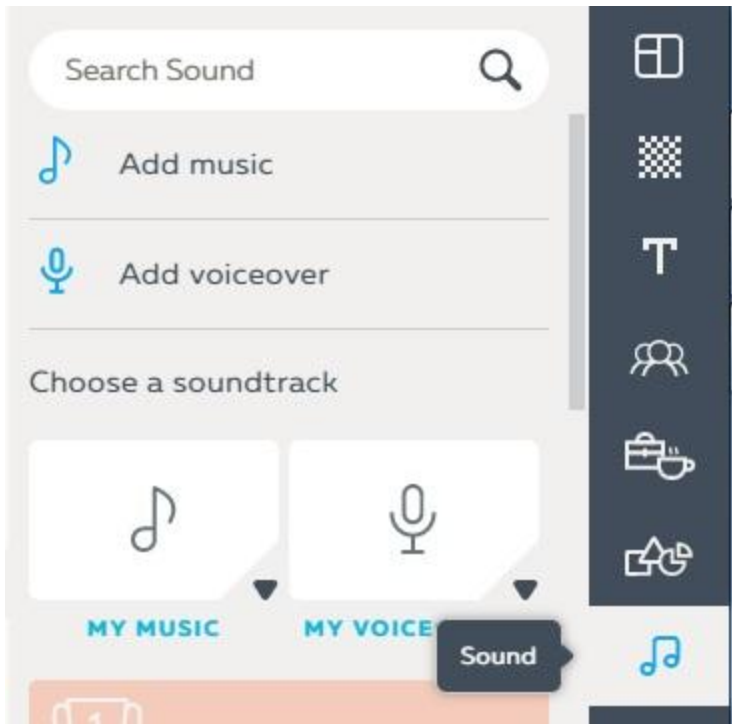
You can add props to your scene by clicking on the Props tab on the right side of the screen. The “Basic” category is free, while other categories are not.



SHAPES TAB

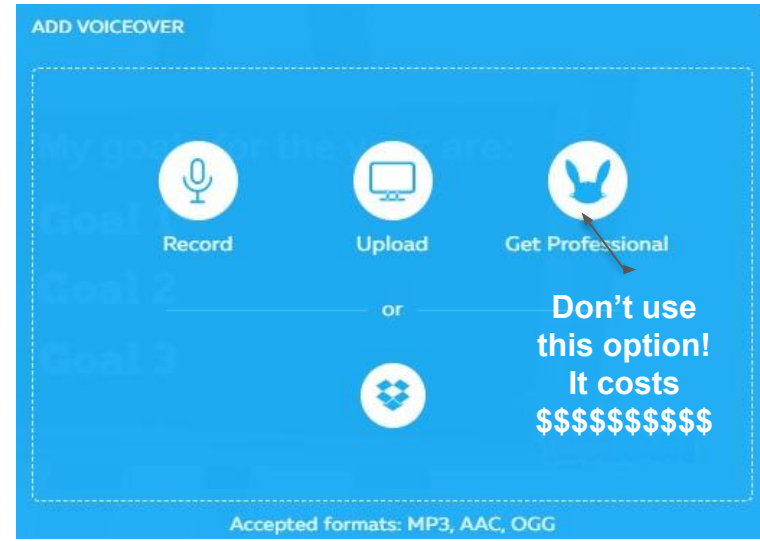
You can add shapes; graphs & charts; arrows & lines; banners; and badges by clicking on the “Shapes” tab on the right side of the screen.





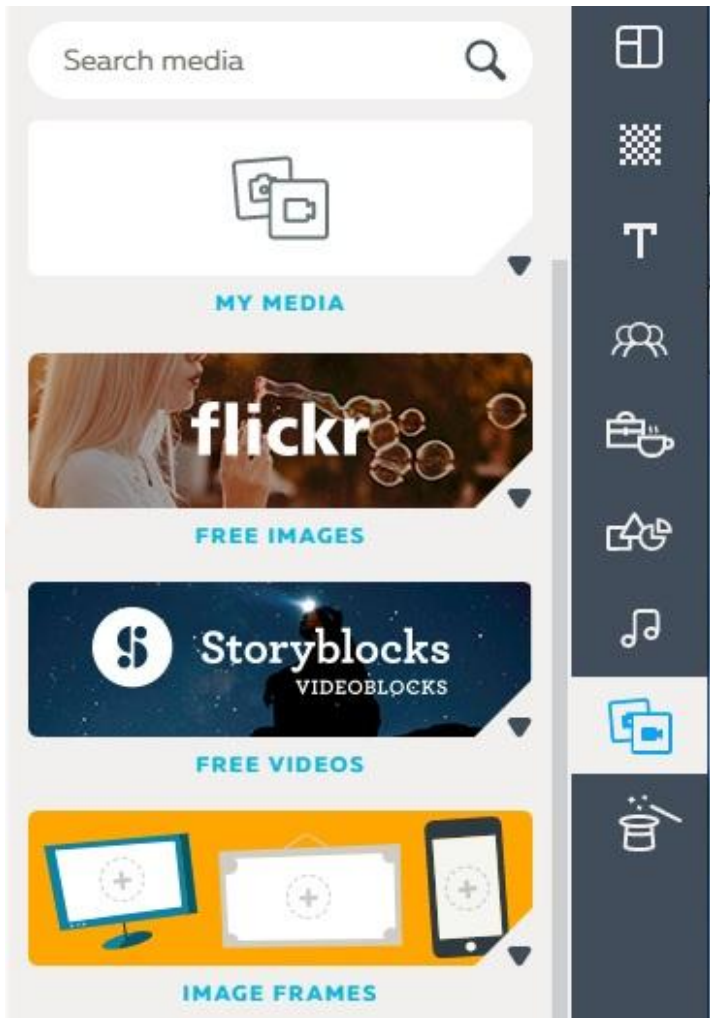
To add music, you can upload mp3, AAC, or OGG files from your computer or device. You can upload files from your Dropbox account if you have one.

If you want to add a voiceover, you can record it directly into PowToon, or upload a prerecorded voiceover.



SOUND TAB

You can add music or a voiceover to your PowToon presentation by clicking on the “Sound” tab on the right side of the screen.

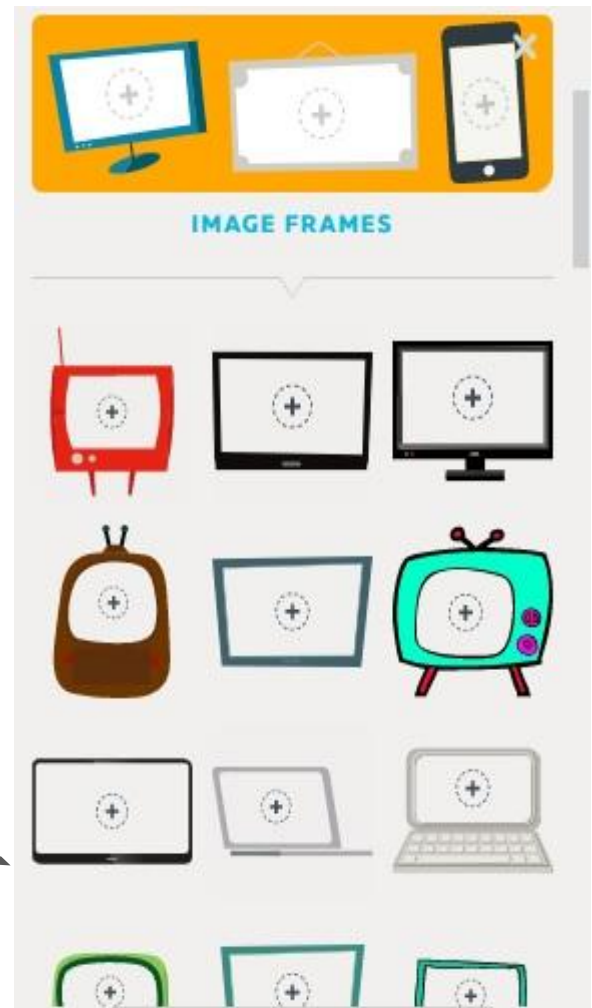


MEDIA TAB

You can insert media such as video or pictures into your PowToon presentation.

You can upload video or pictures directly from your computer or device.

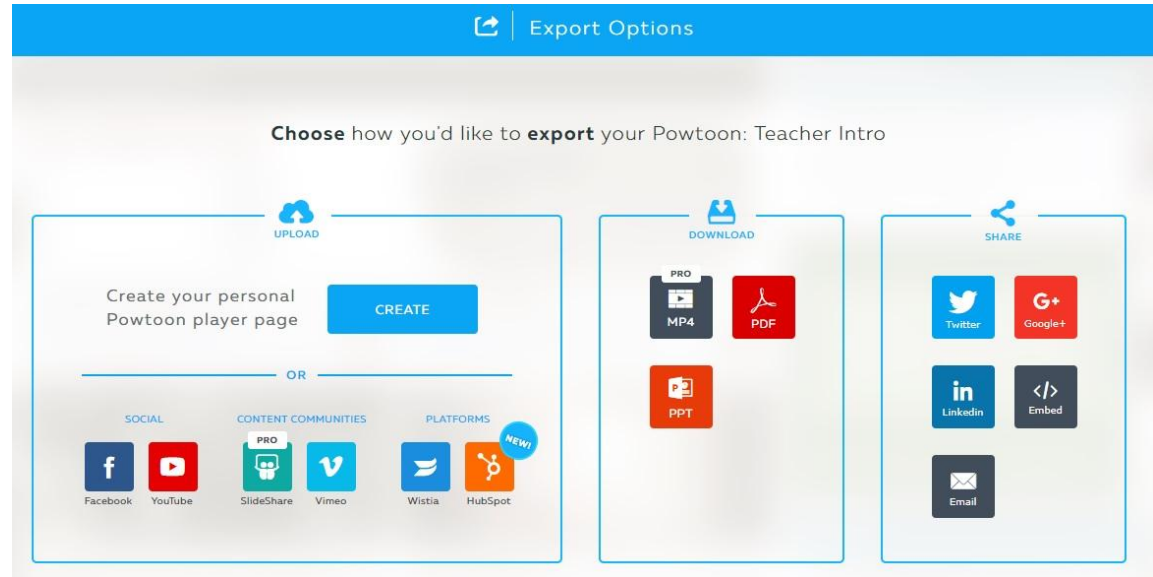
You can also search for free images from Flickr; search for free videos from Storyblocks; and insert image frames for these pictures or videos.



WHEN YOUR PRESENTATION IS COMPLETE...



Once your presentation is complete, you can preview it by clicking “Preview”, and then export it by clicking... “Export”!



You have many different options for saving your presentation, including downloading it as an mp4 video file, a PDF, or a PowerPoint file. You can also share it through Twitter, Google Plus, embed code, or e-mail.